

Boehringer Ingelheim Animal Health
Vet-Exclusive Products
UNITED STATES SALES POLICY

Boehringer Ingelheim Animal Health (“Boehringer Ingelheim”) is dedicated to the veterinarian, and to supporting the vital role the veterinarian plays in animal welfare.

Boehringer Ingelheim is dedicated to offering innovative products and services to veterinarians as the best provider of health care for pet animals.

Pet owners entrust the health care of their pets to veterinarians who are uniquely educated and trained in the broad range of animal health care needs. Boehringer Ingelheim believes that the veterinarian is the only professional qualified to serve the health care needs of pets, address the concerns of their owners, and recommend the appropriate use of our small animal products. The recommendation of the veterinarian and their product support make a vital difference to Boehringer Ingelheim.

Boehringer Ingelheim is dedicated to selling certain of its small animal products (“vet-exclusive products”) only where a veterinarian/client/patient relationship exists.

We reserve the right to deny sales to veterinarians who do not provide adequate veterinary advice and support for vet-exclusive products or who otherwise sell these products in violation of this policy.

This policy applies to sales of BI vet-exclusive products made by BI to veterinarians located in, or by veterinarians to consumers located in, the United States and its territories, including Puerto Rico.